



# Hunger Day on the Hill 2025 Social Media Tips

Social media is a great way to engage with your legislators on (and after!) Hunger Day on the Hill!  
**Here are some helpful tips.**

## Use #HungerDay2025 and #mnleg

- Using a hashtag allows others to see and engage with your posts
- Search the hashtags above, and like and/or share the posts of your fellow Hunger Day advocates!
- The bigger social media “buzz” we can create around Hunger Day on the Hill, the more impactful our efforts will be.

## Make sure to tag your Legislators!

- The Sierra Club put together a list of all Minnesota State Legislators X accounts – you can find it [here](#).
- Find them on Instagram and Facebook by doing a quick search on those platforms.
- Not sure who represents you? Find out [here](#)!

## Not sure what to post? Here are some ideas to help you get started:

- Thank you *@yourlegislator* for meeting with us today to discuss hunger in Minnesota. We hope to count on your support to pass meaningful legislation for Minnesotans currently facing food insecurity.
- Today we met with *@yourlegislator* to advocate for [insert policy priority] ...
- We are here at #HungerDay2025 to fight for struggling Minnesotans and encourage our lawmakers to pass anti-hunger policy efforts!

## Share a photo!

- Take a picture after your visit and post it on social!
- When taking photos, make sure the light source is behind the camera, not behind the people in the photo.
- **Use #HungerDay2025, and tag @thefoodgroupmn. We'll share it too!**

